



2024 THE CURE RED RHÔNE BLEND



VINTAGE NOTES

2024 was a vintage of extremes in western Paso Robles. Following a second consecutive wet winter, Copia's Willow Creek Estate received approximately 24 inches of rainfall, replenishing the soils and supporting healthy early-season growth. Budbreak unfolded between March 19 and 31, followed by frost on April 7 and 8 that significantly reduced yields, with Grenache and Syrah among the most affected varieties. A cool spring slowed flowering and early development before the season shifted dramatically: July brought 14 days above 100°F, followed by a warm August and another heat event in early September. The Willow Creek District's marine influence and cool nights helped preserve freshness as the fruit developed concentration and phenolic maturity. Harvest was compressed, and yields finished well below average, but the smaller crop delivered remarkable intensity. The resulting wines balance dark, expressive fruit with savory depth, firm yet refined tannins, and vibrant acidity—a vintage of power, poise, and exceptional concentration.

TASTING NOTES

The 2024 Cure opens with blackberry and black plum layered with savory game, wild herbs, leather, clove, allspice, and cracked black pepper. Full-bodied and richly textured, it delivers concentrated black fruit and layered savory spice, with structured tannins carrying through a long, opulent finish. Inspired by the Southern Rhône but rooted firmly in Paso Robles, this Syrah-led S-M-G allows the variety's texture and complexity to set the tone.

TECHNICAL INFORMATION

Variety	45% Syrah, 30% Grenache, 25% Mourvèdre
Vineyard	Copia Willow Creek Estate Vineyard
Appellation	Paso Robles Willow Creek District
Vintage	2024
Production	400 cases
Fermentation	15% whole cluster, 100% stainless steel
Aging	18 months in 55% new French oak

Harvest Dates	Sept 13 - Oct 8, 2024
Bottling Date	June 2, 2026
TA	5.9
PH	3.7
Alcohol	14.9%