



2024 THE STORY GRENACHE



VINTAGE NOTES

2024 was a vintage of extremes in western Paso Robles. Following a second consecutive wet winter, Copia's Willow Creek Estate received approximately 24 inches of rainfall, replenishing the soils and supporting healthy early-season growth. Budbreak unfolded between March 19 and 31, followed by frost on April 7 and 8 that significantly reduced yields, with Grenache and Syrah among the most affected varieties. A cool spring slowed flowering and early development before the season shifted dramatically: July brought 14 days above 100°F, followed by a warm August and another heat event in early September. The Willow Creek District's marine influence and cool nights helped preserve freshness as the fruit developed concentration and phenolic maturity. Harvest was compressed, and yields finished well below average, but the smaller crop delivered remarkable intensity. The resulting wines balance dark, expressive fruit with savory depth, firm yet refined tannins, and vibrant acidity—a vintage of power, poise, and exceptional concentration.

TASTING NOTES

The 2024 Story opens with lifted raspberry and wild cherry, layered with rose, lavender, incense, and savory garrigue. Medium-bodied and poised, it carries a concentrated red-fruit core framed by bright acidity and textured tannins, finishing long, floral, and subtly spiced. Reduced yields and a warm growing season brought added depth without sacrificing Grenache's characteristic elegance.

TECHNICAL INFORMATION

Variety	100% Grenache
Vineyard	Copia Willow Creek Estate Vineyard
Appellation	Paso Robles Willow Creek District
Vintage	2024
Production	220 cases
Fermentation	20% whole cluster, stainless steel & concrete, extended 45-day concrete fermentation & maceration
Aging	18 months in 37% new French oak

Harvest Date	Oct 2, 2024
Bottling Date	June 2, 2026
TA	6
PH	3.5
Alcohol	14.7%